

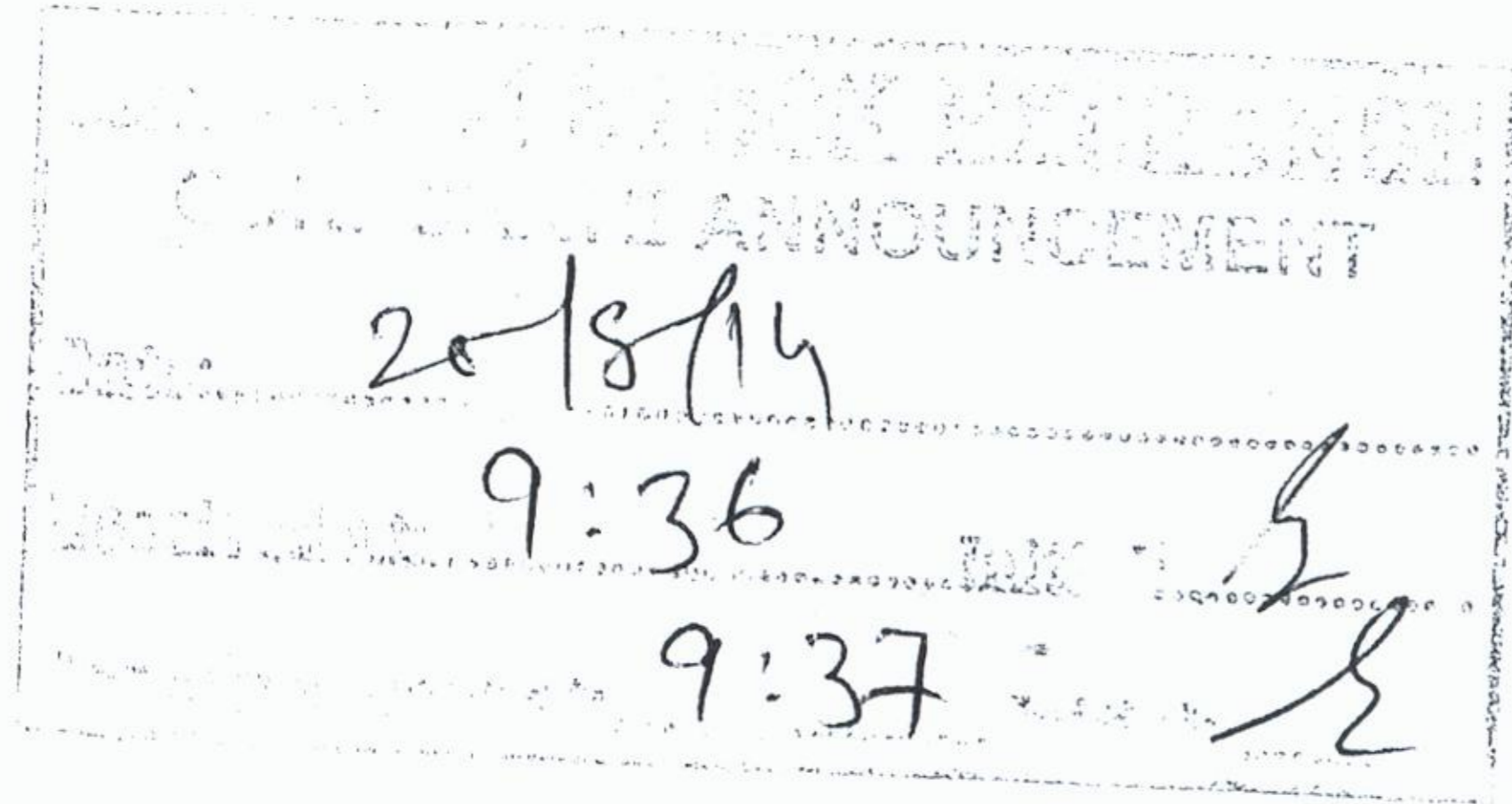


EAST WEST LIFE ASSURANCE COMPANY LIMITED

Ref.: EWL/HO/CS/2014-4139

August 19th, 2014

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building,
Stock Exchange Road,
Karachi.



SUBJECT: BOARD MEETING

Dear Sir,

This is to inform you that the meeting of the Board of Directors of East West Life Assurance Company Limited will be held on Tuesday, August 26th, 2014 at 4:30 pm at the Head Office, 310, EFU House, M. A. Jinnah Road, Karachi to consider the Accounts for the half year ended June 30th, 2014/ for declaration of any entitlement.

The Company has declared the "Closed Period" from 19.08.2014 to 26.08.2014 (both days inclusive) as required under Clause (xxiii) of the Code of Corporate Governance contained in the Listing Regulation No. 35 of the Exchange. Accordingly, no Director, CEO or Executive shall, directly / indirectly, deal in the shares of the Company in any manner during the Closed Period.

You may please inform the members of the Exchange accordingly.

Thanking you.

Yours Sincerely,
East West Life Assurance Company Limited

Sohail Nazeer
Company Secretary

19 AUG 2014
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