



EAST WEST LIFE ASSURANCE COMPANY LIMITED

Ref: EWL/KHO/CS/2010-10443

October 22nd, 2010

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building,
Stock Exchange Road,
Karachi.

SUBJECT: BOARD MEETING


Dear Sir,

This is to inform you that the meeting of the Board of Directors of East West Life Assurance Company Limited will be held on Thursday, 28th, October 2010 at 11:30 A.M. at the Head Office, 310, EFU House, M. A. Jinnah Road, Karachi to consider the Accounts for the Quarter ended September 30th, 2010.

You may please inform the members of the Exchange accordingly.

Thanking you.

Yours faithfully,
EAST WEST LIFE ASSURANCE COMPANY LIMITED


SOHAIL NAZEER
Company Secretary



Head Office: 310-EFU House, 3rd Floor, M.A. Jinnah Road, Karachi-74000, Pakistan.
Tel: (021) 2311662/5, 2310904, 2310726, Fax: (021) 2311667, UAN: 111-EWL-111 (111-395-111)
E-mail: info@eastwestlifeco.com, Website: www.eastwestlifeco.com