

EAST WEST LIFE

ASSURANCE COMPANY LIMITED

Ref: EWL/KHO/CS/2010-8848

Atten: Mr. Ali Akbar

August 25th, 2010

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building,
Stock Exchange Road,
Karachi.

SUBJECT: BOARD MEETING

Dear Sir,


This is to inform you that the meeting of the Board of Directors of East West Life Assurance Company Limited is revised and will be held on Tuesday, 31st, August, 2010 at 11:30 A.M. at the Head Office, 310, EFU House, M. A. Jinnah Road, Karachi to consider the Accounts for the half year ended June 30th, 2010.

You may please inform the members of the Exchange accordingly.

Thanking you.

Yours faithfully,

EAST WEST LIFE ASSURANCE COMPANY LIMITED


SOHAIL NAZEER
Company Secretary