



Eye Television Network Ltd.

FORM 25

Sept 17, 2009

The General Manager,
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building,
Stock Exchange Road
Karachi.

Subject: **Material Information**

Dear Sir,

In accordance with the Regulation No. 28, of the Listing Regulations, we are pleased to convey the following information: -

"This is to inform you that Eye Television Network Ltd. has entered into a contract with Shalimar Recording & Broadcasting Company Ltd for usage of airtime Shalimar F.M. Radio Stations Network in Karachi, Lahore, Islamabad, Peshawar & Multan for the period of three years which will be starting from 01 October, 2009. Due to this contract the existing Network will have substantial benefits both strategically and monetarily.

Thanking You

Islam Ahmed Khan
Company Secretary



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