



Eye Television Network Ltd.

v) **ANY OTHER PRICE-SENSITIVE INFORMATION:**

The financial results of the Company for the quarter ended 31<sup>st</sup> March, 2008 are as follows:

**FINANCIAL RESULTS:**

	<i>Three(3) Months Ended</i>		<i>Nine(9) Months Ended</i>	
	<i>March 2008</i>	<i>March 2007</i>	<i>March 2008</i>	<i>March 2007</i>
	----- Rupees -----		----- Rupees -----	
Revenue – net	211,367,003	132,840,231	569,531,632	365,367,208
Cost of production	(78,809,828)	(50,205,712)	(203,178,137)	(155,289,585)
Transmission cost	(5,606,742)	(4,739,978)	(15,210,116)	(12,438,664)
	<b>(84,416,570)</b>	<b>(54,945,690)</b>	<b>(218,388,253)</b>	<b>(167,728,249)</b>
Gross profit	126,950,433	77,894,541	351,143,379	197,638,959
Distribution costs	(19,821,304)	(19,493,182)	(49,148,570)	(42,706,793)
Administrative expenses	(39,412,382)	(17,230,823)	(106,689,525)	(48,652,120)
	<b>67,716,747</b>	<b>41,170,536</b>	<b>195,305,284</b>	<b>106,280,046</b>
Other operating income	1,145,332	545,000	2,876,412	1,665,085
	<b>68,862,079</b>	<b>41,715,536</b>	<b>198,181,696</b>	<b>107,945,131</b>
Finance costs	(2,784,598)	(3,622,650)	(8,434,622)	(5,123,581)
Profit before taxation	<b>66,077,481</b>	<b>38,092,886</b>	<b>189,747,074</b>	<b>102,821,550</b>
Taxation	(34,826,218)	(14,103,442)	(83,106,567)	(38,092,353)
Net profit for the period	<b>31,251,263</b>	<b>23,989,444</b>	<b>106,640,507</b>	<b>64,729,197</b>
Earning per share – basic and diluted	<b>0.63</b>	<b>0.48</b>	<b>2.13</b>	<b>1.29</b>

