

**EFU LIFE ASSURANCE LTD**

37-K, Block 6, PECHS  
Karachi-75400  
Tel: (021) 111-EFU-111 (111-338-111)  
Client Services: (021) 111-EFU-CSD (111-338-273)  
Fax: (021) 3453-7519 and 3453-5079

Dated 02-11-2012

**FORM-25**

**UNDER SEALED COVER**

The General Manager  
Karachi Stock Exchange (Guarantee) Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi.

**Re: Material Information**

Dear Sir,

In accordance with Clause (xx) of the Listing Regulation No.35 under Code of Corporate Governance, we are pleased to convey the following information:-

The Company is separately submitting to Karachi Stock Exchange, the Lahore Stock Exchange, the Securities and Exchange Commission of Pakistan and American Life Assurance Company (Pakistan) Limited, Public Announcement of Intention to Acquire 91% (45,500,000) issued shares of American Life Assurance Company (Pakistan) Limited (the Target Company) under Regulation 6 of the Listed Companies (Substantial Acquisition of Voting Shares and Take-overs) Regulations 2008.

Yours Sincerely,

  
\_\_\_\_\_  
Company Secretary

*Encl: As above.*

- cc: 1. *The Commissioner, Securities Market Division, SECP (by courier service)*  
2. *The Commissioner, Insurance Division, SECP (by courier service)*