



October 10, 2011.

The General Manager
Karachi Stock Exchange (Guarantee) Ltd.
Stock Exchange Building
Stock Exchange Road
Karachi.
Fax: Fax: 111-573-329

The Secretary
Lahore Stock Exchange (Guarantee) Ltd.
19, Khayabane Aiwane Iqbal
Lahore-54000
Fax: (042) 111-441-441

JOINING OF NEW CEO IN ENGRO FOODS Ltd.

Dear Sir,

This is to inform you that Muhammad Afnan Ahsan has been appointed the Chief Executive of Engro Foods Limited effective October 8th, 2011, in place of Mr. Sarfaraz A. Rehman who has left the Company to pursue voluntary work for philanthropic causes with various organizations.

Mr. Ahsan previously worked for multinationals like Coca-Cola, Pepsi Cola and Nestle and his areas of expertise include Mergers & Acquisitions, Marketing, Sales, Foods & Beverage Manufacturing and Supply Chain Management. Prior to joining Engro Foods Ltd, Mr. Ahsan was working with Nestle as senior Vice President and Business Executive Manager in Philippines.

A handwritten signature in black ink, appearing to read "Imran Anwar", written over a horizontal line.

IMRAN ANWAR
Company Secretary