

D. S. INDUSTRIES LIMITED

20-K, Gulberg II, Lahore.
Pakistan.

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October 22, 2010

To
The General Manager
Karachi Stock Exchange (G) Limited
Stock Exchange Building,
Stock Exchange Road.
Karachi.

Subject: Notice of the Board Meeting

Dear Sir,

This is to inform you that the meeting of the Board of Directors of the Company will be held at the Registered Office of the Company at 20-K, Gulberg II, Lahore on Saturday October 30, 2010 at 2:00 P.M. to consider and approve first quarter accounts for the period ended September 30, 2010.

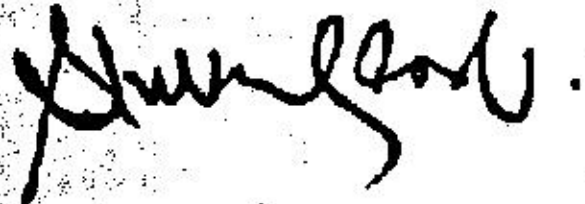
Please note that the close period in which the Directors, Chief Executive and Executives shall not deal directly or indirectly in the shares of the Company is from October 22, 2010 to October 30, 2010.

This close period is already been intimated to the concerned officers of the Company.

Please inform the members of the Exchange accordingly.

Thanking you

Yours truly,
For D.S. Industries Limited



Salman Farooq
Company Secretary

Fax No 021-111-573-329
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