

**Dawood Hercules Corporation Limited***(formerly Dawood Hercules Chemicals Limited)*Website: [www.dawoodhercules.com](http://www.dawoodhercules.com)E-mail: [info@dawoodgroup.com](mailto:info@dawoodgroup.com)**Fax / Courier**28<sup>th</sup> October 2011

DHS-1666

**The General Manager**  
Karachi Stock Exchange (Guarantee) Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi-74000

**Fax No. 021 – 111 573 329**

Dear Sir,

Sub: **APPOINTMENT OF NEW CEO**

We wish to inform you that Mr. Shahid Hamid Pracha has been appointed as the Chief Executive Officer of Dawood Hercules Corporation Limited (DHCL) with effect from 28<sup>th</sup> November 2011 in place of Mr. Isar Ahmad.

Mr. Shahid Hamid Pracha is a graduate electrical engineer from the University of Salford, UK and prior to joining the Group, spent major part of his career with ICI Plc's Pakistan operations in a variety of senior roles including international assignment. During his association with the Group since last four years, he has held the positions of Group Director Human Resources & Public Affairs, Chief Executive Karachi Education Initiative (KEI) the sponsoring entity of the Karachi School of Business & Leadership and Chief Executive Dawood Foundation, the philanthropic arm of DHCL.

Please inform the members of the Exchange accordingly.

With regards,  
For Dawood Hercules Corporation Limited



**Aftab Ahmed Qaiser**  
Company Secretary

- CC: 1. Lahore Stock Exchange (Guarantee) Limited (**Fax: 042-3636 8485**)  
→ 2. Islamabad Stock Exchange (Guarantee) Limited (**Fax: 051-111-473-329**)  
3. The Securities and Exchange Commission of Pakistan (**Fax: 051-9218592**)