

March 9, 2015

The General Manager
Karachi Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Subject: Material Information

Dear Sir,

As approved by the Investment Committee of the Board of Director of the company, a 100% owned subsidiary under the name of Crescent Star Foods (Pvt) Ltd has been incorporated under the Companies Ordinance 1984 (Certificate of Incorporation attached). The subsidiary is under finalization of franchise agreement for establishing food business under the franchise.

The following are the Directors of Crescent Star Foods (Pvt) Ltd.

1. Mr. Naim Anwar [MD & CEO – Crescent Star Insurance Ltd (CSI)]
2. Mr. Adnan Ali Zaidi (Director – CSI)
3. Mr. Malik Mehdi Muhammad (CFO – CSI)

Mr. Naim Anwar will also be the Chief Executive Officer of Crescent Star Foods (Pvt) Ltd.

This is for information of your members.

Yours Sincerely
For and on behalf of Crescent Star Insurance Ltd


Naim Anwar
Managing Director & CEO

c.c Lahore Stock Exchange
19, Khayaban-e-Aiwan-e-Iqbal
P.O. Box: 1315
Lahore - 54000, Pakistan

(Formerly: The Crescent Star Insurance Company Limited)

Head Office: 2nd Floor, Nadir House, I.I Chundrigar Road, Karachi - 74000, Pakistan
UAN : +92-21-111-274-000 Fax : +92-21-32415474 E-mail : info@cstarinsurance.com

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SECURITIES AND EXCHANGE COMMISSION OF PAKISTAN
COMPANY REGISTRATION OFFICE, KARACHI

CERTIFICATE OF INCORPORATION

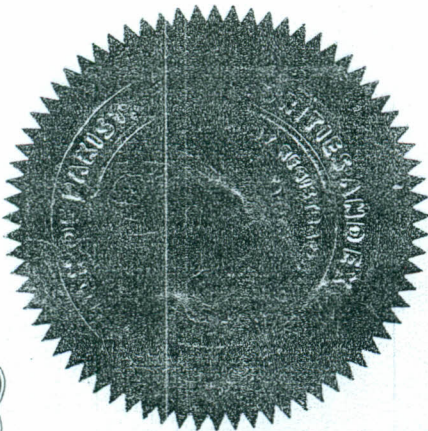
[Under section 32 of the Companies Ordinance, 1984 (XLVII of 1984)]


Corporate Universal Identification No. 0092063

I hereby certify that CRESCENT STAR FOODS (PVT.) LIMITED is
this day incorporated under the Companies Ordinance, 1984 (XLVII of 1984) and
that the company is limited by shares.

Given under my hand at Karachi this Twentieth day of February, Two
Thousand and Fifteen.

Incorporation fee Rs. 7000/= only




(Sidney Custodio Pereira)
Joint Registrar of Companies
Karachi