


**COLGATE-PALMOLIVE (PAKISTAN) LTD**

Lakson Square, Building No.2,  
Sarwar Shaheed Road, Karachi-74200  
Telephone : 3569 8000  
Fax : 92-21-3568 4712  
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27 January 2011

✓ **The General Manager**  
Karachi Stock Exchange  
(Guarantee) Limited  
Stock Exchange Building  
Stock Exchange Road  
**KARACHI**

**FAX NO. 111-573-329**  
**UNDER SEALED COVER**

**The General Manager**  
Lahore Stock Exchange  
(Guarantee) Limited  
19, Khayaban-e-Aiwan-e-Iqbal  
P.O. Box No.1315  
**LAHORE-54000**

**FAX NO.042-111-441-441**  
**THROUGH COURIER SERVICE**

*Dear Sirs,*

**FINANCIAL RESULTS FOR THE HALF YEAR ENDED 31 DECEMBER 2010**

We have to inform you that the Board of Directors of the Company in their meeting held on Thursday 27 January 2011 at 11:00 a.m. at the registered office at Lakson Square, Building No.2, Sarwar Shaheed Road, Karachi considered and approved the un-audited financial statements of the Company for the half year ended 31 December 2010 duly reviewed by the auditors of the Company.

The financial results of the Company are as follows:

	<u>Quarter ended</u>		<u>Six months period ended</u>	
	<u>December</u>	<u>December</u>	<u>December</u>	<u>December</u>
	<u>31,</u>	<u>31,</u>	<u>31,</u>	<u>31,</u>
	<u>2010</u>	<u>2009</u>	<u>2010</u>	<u>2009</u>
	<u>(Rupees in thousand)</u>			
Turnover	4,456,018	3,599,372	8,354,987	7,140,341
Sales tax	(672,633)	(530,972)	(1,266,509)	(1,052,111)
Special excise duty	(34,947)	(29,323)	(65,777)	(58,117)
Trade discounts	<u>(237,129)</u>	<u>(184,799)</u>	<u>(460,100)</u>	<u>(382,436)</u>
Net turnover	3,511,309	2,854,278	6,562,601	5,647,677
Cost of sales	<u>(2,496,156)</u>	<u>(1,831,208)</u>	<u>(4,683,976)</u>	<u>(3,595,455)</u>
Gross profit	1,015,153	1,023,070	1,878,625	2,052,222