

## CHERAT CEMENT COMPANY LIMITED

MODERN MOTORS HOUSE, BEAUMONT ROAD, KARACHI-75530, PAKISTAN.

UAN : (9221) 111-000-009

TEL : (9221) 35683566-35683567-35688348-35689538

FAX : (9221) 35683425

E-MAIL: cherat@gfg.com.pk

WEB : www.gfg.com.pk



Chalam Faruque  
Group

CCCL/AAV/004  
July 28, 2014

- |   |   |   |
|---|---|---|
| i) The General Manager<br>Karachi Stock Exchange<br>Limited<br>Fax: 111-573-329 | ii) The Secretary<br>Lahore Stock Exchange<br>Limited<br>Fax: 042 - 3636-8485 | iii) The Secretary<br>Islamabad Stock Exchange<br>Limited<br>Fax: 051 - 111-473-329 |
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Dear Sir,

### MATERIAL INFORMATION

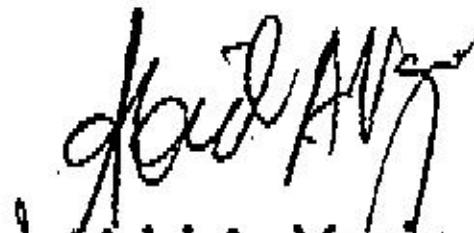
In accordance with Section 15D of the Securities & Exchange Ordinance, 1969 and clause (xx) of the Listing Regulations No. 35 of the Code of Corporate Governance, we hereby convey the following information.

We wish to inform that keeping in view the expected rise in the domestic demand for cement, the company has decided to install another production line at its existing site in Nowshera, Khyber Pakhtunkhwa Province. The Plant will be acquired from M/s. Tianjin Cement Industry Design and Research Institute Company Limited (TCDRI). TCDRI is the largest cement plant manufacturer in China and has wide experience of installing cement plants worldwide and also in Pakistan. The plant will have a production capacity of over 1,300,000 tons per annum.

The new line is expected to be commissioned in 30 months time. The term loan for the project has been arranged and the letter of credit for the import of foreign component has been established by the company. The total cost of the project is approximately Rs. 12 billion.

A disclosure Form as required under S.R.O. 143/(I)/2012 dated December 5, 2012, read with Section 15D of the Securities & Exchange Ordinance, 1969 is also attached.

Yours sincerely,  
For Cherat Cement Co. Ltd.

  
Abid A. Vazir  
Executive Director & Company Secretary

CC: Securities & Exchange Commission of Pakistan  
7<sup>th</sup> Floor, NIC Building  
63-Jinnah Avenue  
Blue Area, Islamabad.

Encl: As stated above

Factory : P.O. Box 28, Nowshera-24100, Khyber Pakhtunkhwa, Pakistan. UAN : (091) 111-000-009 Tel : (091) 5270531-34 (Four Lines) (0922) 626176 & 610997  
Fax : (091) 5270538 E-mail : cherat.sfo@gfg.com.pk  
Peshawar : 1st Floor, Botani Arcade, Jemrud Road, Peshawar, Pakistan. UAN : (091) 111-000-009 Tel : (091) 5842283, 5842272, 5841373 & 5843232 Fax : (091) 5840447  
E-mail : cherat.sop@gfg.com.pk  
Lahore : 3, Sunderdas Road, Lahore, Pakistan. UAN : (042) 111-000-009 Tel : (042) 36286240, 36286250, 36308259 Fax : (042) 36286204 E-mail : cherat.soi@gfg.com.pk  
Islamabad : Mezzanine Floor, Razia Sharif Plaza, 91-Blue Area, Islamabad, Pakistan. UAN : (051) 111-000-009 Tel : (051) 2274096 & 2873720 Fax : (051) 2802364  
E-mail : cherat.soi@gfg.com.pk

