



## BESTWAY CEMENT LIMITED

September 03, 2014  
Ref: BCL/KSF/ 03691

The General Manager  
Karachi Stock Exchange (Guarantee) Limited,  
Stock Exchange Building,  
Stock Exchange Road,  
Karachi  
Fax # 021-111573329

Bestway Building,  
19-A, College Road, F-7 Markaz,  
Islamabad, 44000 Pakistan.  
Tel: +92 51 2654856  
Fax: +92 51 2654865  
www.bestway.com.pk

Subject: **Material Information**

Dear Sir,

In accordance with Section 15D of the Securities and Exchange Ordinance, 1969 and Clause (xx) of the Listing Regulation No. 35 of the Code of Corporate Governance, we hereby convey the following information:

Bestway Cement Limited ("the Company") is considering to acquire the entire shareholding of the Abu Dhabi Groups (12.23%) in UBL Insurers Limited ("Target Company") at an offer price of Rs. 6 per share. Currently, Bestway (Holdings) Limited and United Bank Limited, associated companies of BCL jointly hold 85.60% of the shareholding in the Target Company along with management control. The proposed transaction will be subject to necessary approvals and legal formalities.

A disclosure form as required under SRO 143(1)/2012 dated December 5, 2012 read with Section 15D of the Securities and Exchange Ordinance, 1969 is enclosed as Annexure A.

Yours truly,  
For Bestway Cement Ltd

  
Kaleem Ashraf  
Company Secretary

C. C.

- 1 Director Enforcement, Securities and Exchange Commission of Pakistan, Islamabad (Fax # 051-9204915)
- 2 Director Security Market Division, Securities and Exchange Commission of Pakistan, Islamabad (Fax # 051-9204915)

### BUILDING ON STRENGTH

Marketing Head Office: 293 - A, Main Peshawar Road, Near Traffic Police Office, Rawalpindi Cantt, Punjab, Pakistan. Tel: +92 51 5513110

Tel: +92 51 5125128-30, Fax: +92 51 5513109, Email: gmmkt@bestway.com.pk

BCL Hattar: SuraJ Gall Road, Village Shadi, Hattar, Distt. Haripur, K.P.K, Pakistan. Tel: +92 995 639261-63, Fax: +92 995 639265  
E-mail: gmworks1@bestway.com.pk

BCL Chakwal: 22 K.M. Kalar Kahar-Choa Salden Shah Road, Village Tatral, Tehsil Choa Salden Shah, District Chakwal, Punjab, Pakistan.  
Tel : +92 543 584560-62, Fax: +92 543 584274, E-Mail: gmworks3@bestway.com.pk

BCL Farooqia: 12 K.M. Taxila-Haripur Road, Farooqia, Teh. & Distt. Haripur, K.P.K, Pakistan. Tel: +92 995 639501-03, Fax: +92 995 639505,  
E-mail: gmworks2@bestway.com.pk

Company Registration No.1 - 01346

