



BLUE-EX LIMITED (MIGRATED FROM GEM TO MAIN BOARD)

Plot # 5, Bangalore Town, Shahrah-e-Faisal, Karachi

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PostID: 277594

May 21, 2026, 10:25:05

The General Manager

Pakistan Stock Exchange Limited

Stock Exchange Building

Stock Exchange Road

Karachi

Subject: **Material Information**

Dear Sir,

In accordance with Section 96 of the Securities Act, 2015 and Clause 5.6.1 (a) of PSX Regulations, we hereby convey the following information:

The Company is pleased to inform that it has launched E-Wallet services powered by Easypaisa, enhancing customer convenience and driving strategic growth. This initiative aims to streamline transactions and expand our service offerings.

Yours Sincerely,