



March 19, 2025

The General Manager,
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Subject: Material Information - Disclosure of Solar Power Initiative

Dear Sir,

In compliance with Section 96 of the Securities Act, 2015 and clause 5.6.1 of the PSX Regulations, we hereby convey the following information.

We are pleased to inform you that Big Bird Foods Limited (BBFL) has decided to install a 3MW solar power system, reinforcing its commitment to sustainability and operational efficiency.

It is expected to significantly reduce BBFL's annual electricity costs, currently estimated at approximately PKR 600 million, while also lowering its carbon footprint.

This initiative strengthens BBFL's position as a leader in green energy adoption, enhancing profitability, energy security, and environmental responsibility.

You may please inform the members of the Exchange accordingly.

Sincerely,

Muhammad Mustafa Kamal
Chief Executive Officer



Cc:

Executive Director/HOD
Offsite-II Department, Supervision Division
Securities & Exchange Commission of Pakistan
63-NIC Building, Jinnah Avenue,
Islamabad