

999/CORP

UNDER SEALED COVER

FAX: 021-111 573 329

**Bata**

February 18, 2015

The General Manager  
Karachi Stock Exchange (Guarantee) Ltd.  
Stock Exchange Building  
Stock Exchange Road  
**KARACHI**

Re: **Financial Results for the year ended December 31, 2014 - Book Closure**

Dear Sir:

We have to inform you that the Board of Directors of our Company in their meeting held on Wednesday 18th February, 2015 at 11.00 a.m. at Batapur, Lahore recommended the following:

- (I) **FINAL CASH DIVIDEND** : **340% (Rs.34.- per share)**  
This is in addition to Interim Dividend already paid at Rs.43 per share (430%)
- (II) **BONUS SHARES** : **NIL**
- (III) **RIGHT SHARES** : **NIL**
- ANY OTHER ENTITLEMENT** : **NIL**

The final results of the Company are as follows:

	<u>FIG. IN THOUSAND</u>	
	<u>2014</u>	<u>2013</u>
Sales	13,767,156	12,774,438
Cost of Sales	(8,388,033)	(7,780,325)
Gross Profit	5,379,123	4,994,113
Distribution Cost	(2,604,190)	(2,374,414)
Administrative Expenses	(877,256)	(817,317)
Other Expenses	(141,672)	(147,114)
	(3,623,118)	(3,338,845)
Other Income	163,316	85,635
Operating Profit	1,919,321	1,740,903
Finance Cost	(31,405)	(26,515)
Profit before taxation	1,887,916	1,714,388
Taxation	(550,972)	(481,966)
Profit after Taxation	1,336,944	1,232,422
Other Comprehensive Income (not to be reclassified to profit and loss)	-	-
Experience Adjustment - Employee benefits	7,480	-
Total Comprehensive Income for the Year	1,344,424	1,232,422
Earnings per Share - Basic and Diluted	176.84	Rs.163.02

The Annual General Meeting of the Company will be held at 11.00 a.m. on Thursday 16th April, 2015 at Batapur.

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