

999/CORP

UNDER SEALED COVERFAX: 021-111 573 329*Bata*

April 25, 2013

The General Manager

Karachi Stock Exchange (Guarantee) Ltd.

Stock Exchange Building

Stock Exchange Road

KARACHI**Re: Financial Results For 1st quarter of 2013**

Dear Sir:

We have to inform you that the Board of Directors of our Company in their meeting held at 11.00 a.m. on Thursday 25th April, 2013 has approved the accounts for the 1st quarter of 2013 and recommended the following:

(i)	Cash Dividend	:	Nil
(ii)	Bonus Issue	:	Nil
(iii)	Right Shares	:	Nil
(iv)	Any other entitlement :		Nil

The financial results of the Company are as follows:

	<u>Rs'000s</u>	
	<u>Jan - Mar</u> <u>2013</u>	<u>Jan - Mar</u> <u>2012</u>
SALES	2,837,183	2,499,086
COST OF SALES	1,771,054	1,591,347
GROSS PROFIT	1,066,129	907,739
DISTRIBUTION COST	543,602	473,441
ADMINISTRATIVE EXPENSES	191,915	165,800
OTHER OPERATING EXPENSES	26,065	21,518
	761,582	660,759
OTHER OPERATING INCOME	24,215	8,885
OPERATING PROFIT	328,762	255,865
FINANCE COST	12,866	11,672
PROFIT BEFORE TAXATION	315,896	244,193
TAXATION	83,644	71,861
PROFIT AFTER TAXATION	232,252	172,332
EARNINGS PER SHARE - BASIC AND DILUTED	<u>RS.30.72</u>	<u>RS.22.80</u>

We will be sending you 300 copies of printed quarterly accounts for distribution amongst the members of the Exchange in due course of time.

Yours faithfully
for Bata Pakistan Limited

(S. M. Ismail)
Company Secretary

Amjad Ismail