

**Bata**

999/CORP

UNDER SEALED COVER

FAX: 021-111 573 329

February 21, 2013

The General Manager  
 Karachi Stock Exchange (Guarantee) Ltd.  
 Stock Exchange Building  
 Stock Exchange Road  
**KARACHI**

Re: **Financial Results for the year ended December 31, 2012**

Dear Sir:

We have to inform you that the Board of Directors of our Company in their meeting held on Thursday 21st February, 2013 at 11.00 a.m. at Batapur, Lahore recommended the following:

**(I) FINAL CASH DIVIDEND**

A final Cash Dividend for the year ended 31st December, 2012 at Rs.23 per share i.e. 230%. This is in addition to the Interim Dividend already paid at Rs.30.- per share i.e. 300%.

**(II) BONUS SHARES : NIL****(III) RIGHT SHARES : NIL****(IV) ANY OTHER ENTITLEMENT : NIL****(V) ANY OTHER PRICE-SENSITIVE INFORMATION : NIL**

The final results of the Company are as follows:

	<u>FIG. IN THOUSAND</u>	
	<u>2012</u>	<u>2011</u>
SALES	11,476,817	9,816,296
COST OF SALES	7,218,046	6,275,619
GROSS PROFIT	4,258,771	3,540,677
DISTRIBUTION COST	2,055,701	1,831,314
ADMINISTRATIVE EXPENSES	701,593	599,158
OTHER OPERATING EXPENSES	119,186	76,537
	2,876,480	2,507,009
OTHER OPERATING INCOME	56,744	42,546
OPERATING PROFIT	1,439,035	1,076,214
FINANCE COSTS	53,449	51,206
PROFIT BEFORE TAXATION	1,385,586	1,025,008
TAXATION	364,785	276,838
PROFIT AFTER TAXATION	1,020,801	748,170
EARNINGS PER SHARE - BASIC AND DILUTED	Rs.135.03	Rs.98.96

(Contd...P/2)