

Bata

999/CORP

UNDER SEALED COVER

February 27, 2012

FAX: 021-111 573 329

The General Manager
 Karachi Stock Exchange (Guarantee) Ltd.
 Stock Exchange Building
 Stock Exchange Road
KARACHI

Re: Financial Results for the year ended December 31, 2011

Dear Sir:

We have to inform you that the Board of Directors of our Company in their meeting held on Monday 27th February, 2012 at 11.00 a.m. at Batapur, Lahore recommended the following:

- (I) **FINAL CASH DIVIDEND** : **200% (Rs.20.00 per share)**
- (II) **BONUS SHARES** : **NIL**
- (III) **RIGHT SHARES** : **NIL**
- (IV) **ANY OTHER ENTITLEMENT** : **NIL**

The final results of the Company are as follows:

	FIG. IN THOUSAND	
	2011	2010
SALES	9,816,296	8,329,829
COST OF SALES	6,275,619	4,997,901
GROSS PROFIT	3,540,677	3,331,928
DISTRIBUTION COST	1,831,314	1,597,220
ADMINISTRATIVE EXPENSES	599,158	468,339
OTHER OPERATING EXPENSES	76,537	92,660
OTHER OPERATING INCOME	2,507,009	2,158,219
OPERATING PROFIT	42,546	55,047
FINANCE COSTS	1,076,214	1,228,756
PROFIT BEFORE TAXATION	51,206	39,735
TAXATION	1,025,008	1,189,021
PROFIT AFTER TAXATION	276,838	317,728
EARNINGS PER SHARE - BASIC AND DILUTED	748,170	871,293
	Rs.98.96	Rs.115.25

The Annual General Meeting of the Company will be held at 12.00 a.m. on Thursday 19th April, 2012 at Batapur.

Kindly grant approval to hold the AGM on the said date.

(Contd...P/2)

