

999/CORP

UNDER SEALED COVER

FAX: 021-111 573 329

October 25, 2010

**Bata**

The General Manager  
Karachi Stock Exchange (Guarantee) Ltd.  
Stock Exchange Building  
Stock Exchange Road  
**KARACHI**

Re: **Financial Results For The nine months and quarter ended September 30, 2010**

Dear Sir:

We have to inform you that the Board of Directors of our Company in their meeting held today, 25th October, 2010 has approved the accounts for the 3rd quarter of 2010 and recommended the following:

(i)	Cash Dividend	:	Nil
(ii)	Bonus Issue	:	Nil
(iii)	Right Shares	:	Nil
(iv)	Any other entitlement	:	Nil
(v)	Any other price-sensitive information	:	Nil

The financial results of the Company are as follows:

	For the nine Months		For the Quarter	
	Jan-Sep 2010 Rs.'000s	Jan-Sep 2009 Rs.'000s	Jul-Sep 2010 Rs.'000s	Jul-Sep 2009 Rs.'000s
NET SALES	6,118,643	4,733,331	2,439,040	1,883,801
COST OF SALES	3,615,442	2,753,515	1,461,894	1,070,989
GROSS PROFIT	2,503,201	1,979,816	977,146	812,812
OPERATING EXPENSES	1,580,976	1,335,751	582,663	506,654
OPERATING PROFIT	922,225	644,065	394,483	306,158
FINANCE COST	29,710	29,192	10,914	9,358
	892,515	614,873	383,569	296,800
OTHER INCOME	31,084	5,331	8,288	2,596
PROFIT BEFORE TAXATION	923,599	620,204	391,857	299,396
PROVISION FOR TAXATION	239,616	165,368	90,605	72,165
PROFIT AFTER TAXATION	683,983	454,836	301,252	227,231
EARNINGS PER SHARE				
- BASIC AND DILUTED	RS.90.47	RS.60.16	RS.39.85	RS.30.06

We will be sending you 100 copies of the accounts of 3rd quarter of 2010 for distribution amongst the members of the Exchange in due course of time.

Yours faithfully  
for Bata Pakistan Limited

  
(S. M. Ismail)  
Company Secretary



**Bata Pakistan Limited**  
150 9001 CERTIFIED

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