

999/CORP

UNDER SEALED COVER

August 19, 2010

FAX: 021-111 573 329**Bata**

The General Manager
Karachi Stock Exchange (Guarantee) Ltd.
Stock Exchange Building
Stock Exchange Road
KARACHI

Re: **Financial Results For The Half Year ended 30th June, 2010**

Dear Sir:

We have to inform you that the Board of Directors of our Company in their meeting held at 11.00 a.m on Thursday, 19th August, 2010 has approved the accounts for the Half Year ended 30th June, 2010 and recommended the following:


(i)	Cash Dividend	:	Nil
(ii)	Bonus Issue	:	Nil
(iii)	Right Shares	:	Nil
(iv)	Any other entitlement	:	Nil
(v)	Any other price-sensitive information	:	Nil


The financial results of the Company are as follows:

	<u>Half Year ended</u>		<u>Quarter ended</u>	
	<u>June 30,</u> <u>2010</u> <u>Rs.'000s</u>	<u>June 30,</u> <u>2009</u> <u>Rs.'000s</u>	<u>June 30,</u> <u>2010</u> <u>Rs.'000s</u>	<u>June 30,</u> <u>2009</u> <u>Rs.'000s</u>
NET SALES	3,679,602	2,849,530	2,027,243	1,636,310
COST OF SALES	2,153,548	1,682,526	1,176,134	956,455
GROSS PROFIT	1,526,054	1,167,004	851,109	679,855
OPERATING EXPENSES	998,313	829,097	523,803	452,688
OPERATING PROFIT	527,741	337,907	327,306	227,167
FINANCE COST	18,796	19,835	9,388	8,703
	508,945	318,072	317,918	218,464
OTHER INCOME	22,796	2,736	13,561	1,180
PROFIT BEFORE TAXATION	531,741	320,808	331,479	219,644
PROVISION FOR TAXATION	149,011	93,203	95,062	63,733
PROFIT AFTER TAXATION	382,730	227,605	236,417	155,911
EARNING PER SHARE				
BASIC AND DILUTED	RS.50.63	RS.30.11	RS.31.27	RS.20.62

We will be sending you 300 copies of printed Half Yearly Accounts for distribution amongst the members of the Exchange in due course of time.

Yours faithfully
for Bata Pakistan Limited


(S. M. Ismail)

 Company Secretary

Bata Pakistan Limited
ISO 9001 CERTIFIED

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