

999/CORP

UNDER SEALED COVERFAX: 021-111 573 329**Bata**

April 22, 2010

The General Manager

Karachi Stock Exchange (Guarantee) Ltd.

Stock Exchange Building

Stock Exchange Road

**KARACHI**Re: **Financial Results For 1st quarter of 2010**

Dear Sir:

We have to inform you that the Board of Directors of our Company in their meeting held at 11.00 a.m. on Thursday 22nd April, 2010 has approved the accounts for the 1st quarter of 2010 and recommended the following:

(i)	<b>Cash Dividend</b>	:	Nil
(ii)	<b>Bonus Issue</b>	:	Nil
(iii)	<b>Right Shares</b>	:	Nil
(iv)	<b>Any other entitlement :</b>		Nil

The financial results of the Company are as follows:

	<u>Rs'000s</u>	
	<u>Jan - Mar</u> <u>2010</u>	<u>Jan - Mar</u> <u>2009</u>
NET SALES	1,652,359	1,213,220
COST OF SALES	977,412	726,071
GROSS PROFIT	674,947	487,149
SELLING AND DISRIBUTION EXPENSES	347,716	277,712
ADMINISTRATIVE EXPENSES	110,219	89,831
OTHER EXPERATING EXPENSES	16,575	8,866
	474,510	376,409
OTHER OPERATING INCOME	9,235	1,556
OPERATING PROFIT	209,672	112,296
FINANCE COST	9,407	11,132
PROFIT BEFORE TAXATION	200,265	101,164
TAXATION	53,949	29,470
PROFIT AFTER TAXATION	146,316	71,694
EARINGPER SHARE - BASIC AND DILUTED	<u>RS.19.35</u>	<u>RS.9.48</u>

We will be sending you 300 copies of printed quarterly accounts for distribution amongst the members of the Exchange in due course of time.

Yours faithfully

for Bata Pakistan Limited

(S. M. Ismail)

Company Secretary



**Bata Pakistan Limited**  
ISO 9001 CERTIFIED

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