

**Bata**

999/CORP

UNDER SEALED COVER

FAX: 021-111 573 329

February 18, 2010

The General Manager  
 Karachi Stock Exchange (Guarantee) Ltd.  
 Stock Exchange Building  
 Stock Exchange Road  
**KARACHI**

Re: **Financial Results for the year ended December 31, 2009**

Dear Sir:

We have to inform you that the Board of Directors of our Company in their meeting held on Thursday 18th February, 2010 at 11.00 a.m. at Batapur, Lahore recommended the following:

- (I) **FINAL CASH DIVIDEND** : **120% (Rs.12.00 per share)**
- (II) **BONUS SHARES** : **NIL**
- (III) **RIGHT SHARES** : **NIL**
- (IV) **ANY OTHER ENTITLEMENT** : **NIL**

The final results of the Company are as follows:

	FIG. IN THOUSAND	
	2009	2008
SALES	6,428,490	5,106,578
COST OF SALES	3,756,277	2,942,432
GROSS PROFIT	2,672,213	2,164,146
DISTRIBUTION COST	1,367,249	1,048,173
ADMINISTRATIVE EXPENSES	403,640	334,398
OTHER OPERATING EXPENSES	65,757	103,588
	1,836,646	1,486,159
OTHER OPERATIVE INCOME	12,638	13,108
OPERATING PROFIT	848,205	691,095
FINANCE COSTS	35,183	27,273
PROFIT BEFORE TAXATION	813,022	663,822
TAXATION	227,510	186,047
PROFIT AFTER TAXATION	585,512	477,775
EARNINGS PER SHARE - BASIC AND DILUTED	RS.77.45	RS.63.20

The Annual General Meeting of the Company will be held at 12.00 a.m. on Thursday the 22nd April, 2010 at Batapur.

(Contd...P/2)

