

999/CORP

UNDER SEALED COVER

FAX: 021-111 573 329

**Bata**

April 22, 2009

The General Manager  
 Karachi Stock Exchange (Guarantee) Ltd.  
 Stock Exchange Building  
 Stock Exchange Road  
**KARACHI**

Re: **Financial Results For 1st quarter of 2009**

Dear Sir:

We have to inform you that the Board of Directors of our Company in their meeting held at 10.30 a.m. on Wednesday 22th April, 2009 has approved the accounts for the 1st quarter of 2009 and recommended the following:


(i)	<b>Cash Dividend</b>	:	Nil
(ii)	<b>Bonus Issue</b>	:	Nil
(iii)	<b>Right Shares</b>	:	Nil
(iv)	<b>Any other entitlement</b>	:	Nil

The financial results of the Company are as follows:

	<u>Rs'000s</u>	
	<u>Jan - Mar</u> <u>2009</u>	<u>Jan - Mar</u> <u>2008</u>
SALES	1,213,220	923,263
COST OF SALES	726,071	549,392
GROSS PROFIT	487,149	373,871
SELLING AND DISTRIBUTION EXPENSES	277,712	191,287
ADMINISTRATIVE EXPENSES	89,831	72,567
OTHER OPERATING EXPENSES	8,866	46,671
	376,409	310,525
OTHER OPERATING INCOME	1,556	4,789
OPERATING PROFIT	112,296	68,135
FINANCE COST	11,132	5,249
PROFIT BEFORE TAXATION	101,164	62,886
TAXATION	29,470	19,839
PROFIT AFTER TAXATION	71,694	43,047
EARNING PER SHARE - BASIC AND DILUTED	<u>RS.9.48</u>	<u>RS.5.69</u>

We will be sending you 300 copies of printed quarterly accounts for distribution amongst the members of the Exchange in due course of time.

Yours faithfully  
 for Bata Pakistan Limited

  
 (S.M. Ismail)  
 Company Secretary

