



PAKISTAN STOCK EXCHANGE LIMITED

(formerly: Karachi Stock Exchange Limited)

PSX/N-3460

NOTICE

June 02, 2016

Reproduced hereunder the letter No. **PSX/C-1144-4133** dated May 19, 2016 sent to **AVANCEON LIMITED**, by the Exchange and response received from the Company, vide their letter dated May 31, 2016 for information of all concerned.

(Copy of the same is also available on our Website www.psx.com.pk).



PAKISTAN STOCK EXCHANGE LIMITED

(Formerly Karachi Stock Exchange Limited)

Stock Exchange Building, Stock Exchange Road, Karachi - 74000, Pakistan.

UAN: 111-001-122 Fax: 32410825

Website: www.psx.com.pk Email: info@psx.com.pk

Ref. No. PSX/ C-1144-4133

May 19, 2016

Courier Service

The Company Secretary

Avanceon Limited
19-KM, Multan Road
Lahore

Subject: **Principal Purpose of the Public Issue**

Dear Sir,

Please refer to our letter No. PSX/C-1144-2384 dated March 21, 2016 on the subject.

It is regretted to note that despite of lapse of considerable time, the requisite information pertaining to the complete details/status of the utilization of IPO proceeds as disclosed in the Clause No. 3.9 of the Prospectus has not been received so far.

You are advised to submit the said information, immediately. In case the proceeds are not fully utilized, you will be required to provide status/ details on quarterly basis until its completion.

Please note that the above information being material information is required to be submitted through PUCARS.

Yours sincerely,

Muhammad Ghufraan
Deputy General Manager – Operations

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May 31, 2016

Mr. Muhammad Ghufraan,
Deputy General Manager,
Pakistan Stock Exchange,
Stock Exchange Building, Stock Exchange Road, Karachi
Phone: 0092 21 111 001 122

Subject: Principal Purpose of the Public Issue,

Dear Sir,

Refer to your letter Ref No. PSX/C-1144-4133 dated May 19, 2016 on captioned subject matter, the current status of IPO proceeds as under:

Total Cash from IPO	Rs. 352million
IPO Expense	Rs. 39million
Net Cash Proceed from IPO	Rs. 313million

The current balance with breakup of IPO Proceeds as under:

Sr. No.	Description	Plan	Actual Exp	Balance
1	Training facilities (Lahore) expansion of existing facilities.	125	56	69
2	Representative offices in ME	75	81	(6)
3	Subject Matter Experts	50	35	15
4	Cash Reserve	102	39*	63
Total		352	211	141

*IPO expense

Comments of IPO expenses/plan as under:

- The company has successfully expanded its businesses and setup offices in Kingdom of Saudi Arabia (KSA), Abu Dhabi and Qatar, the company is also intended to extend further businesses in Oman, Iran and Turkey. During FY 2016 & FY 2017
- The company build state of the art training facilities at Lahore office (including Demo Room, FAT Room, Testing and Training facilities), and will improve further during FY 2016 & FY 2017 as per future technological developments

- The company hired experts and trained resources for in-house trainings and customer's trainings during the financial years 2014 and 2015, the is also intended to further invest on subject matter experts.
- The company successfully maintained the cash reserves in the shape of term deposits and current account balances to meet current cash needs for operations.
- The company successfully launched Employee Stock Option Scheme (ESOS) in 2013 which contributed a lot in retention of key trained employees after listing, now employee can easily gauge the current value of options even they can predict the future value based on past price trend.

Regards,



Saeed Ullah Khan Niazi
Chief Financial Officer