

For Immediate Release

Dated: September 30, 2019

Endress+Hauser and Avanceon Team Up to Offer Comprehensive Industrial Field Instrumentation Solutions in Pakistan

Lahore, Pakistan – Avanceon Limited is pleased to announce that it has entered into a partnership agreement with Endress+Hauser to offer high-end industrial field instrumentation & solutions in Pakistan. Through this partnership, Avanceon and Endress+Hauser will join forces to identify new business avenues and develop joint offers in the field of measurement and automation technology for industrial customers in Pakistan.

Endress+Hauser is a leading supplier of products, solutions and services for industrial process measurement and automation. It offers comprehensive process solutions flow, level, pressure, analysis, temperature, recording and digital communications across a wide range of industries.

Avanceon, Pakistan's leading control and automation system integrator has been serving the industry for more than 30 years now. It has an impressive history of delivering high end control and automation projects with some of the major local and multinational clients.

The partnership will provide end-users with Endress+Hauser's best in class measurement and automation solutions for optimizing their processes with regards to economic efficiency, safety and environmental protection.

Junaid Mushtaq Paracha, General Manager for Sales & Marketing from Avanceon commented:

"With Endress+Hauser's tailor-made field instrumentation, solutions and services, Avanceon will be able to support customers to sustainably improve their processes across a variety of sectors. We see this partnership as a major step in providing reliable, efficient, environmentally friendly and cost-effective solutions and products to the Pakistan industry. Our main objective is to offer our customers top of the line industrial solutions and products and we are convinced that with this partnership, we can create and provide immense value to our customers."

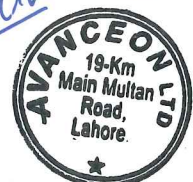
Representative from Endress+Hauser said of the Partnership:

"Endress+Hauser is committed to being highly connected to the customers and their experience. Through this strategic partnership with Avanceon, Endress+Hauser aims to increase customer proximity, be able to provide sustainable results with easy access to our services & solutions and to optimize customer support in the region."

The partnership agreement between Avanceon and Endress+Hauser will be valid from September 2019.

For more information about the partnership, please contact marketing@avanceon.ae

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Endress+Hauser has been a reliable partner for the process industry for 65 years providing comprehensive support to customers, from the laboratory to the process. The Group employs more than 13,000 personnel across the globe. 48 sales centers, 80 representatives and production centers in 12 countries guarantees competent worldwide support.

Endress+Hauser provides products, services and solutions for flow, level, pressure and temperature measurement, process analysis & data management along with analytical instruments and bioanalytical systems. The breadth and depth of their offering is unique in the industry and set standards in quality and technology.

Strategic acquisitions of recent years have expanded the company's fields of activities and added know-how in the areas of laboratory analysis and advanced process analyzer systems for liquids, solids and gases. This extensive portfolio allows Endress+Hauser to offer proven solutions that address several measurement tasks and is fully standardized and aligned for enhanced safety and efficiency across different industry sectors.

Founded in 1953, the Group has developed from a specialist in level measurement to a provider of complete solutions for industrial measuring technology and automation, with constant expansion into new territories and markets.

Find out more about Endress+Hauser at www.mesc.endress.com

About Avanceon - (PSX: AVN) - Avanceon is an industrial automation consultation and system integration entity in Pakistan, Qatar, UAE, KSA and United States. The company follows an ethical, proactive and sustainable approach to business. As a leading innovator within the automation industry, Avanceon provides state of the art automation solutions on three continents. Established in 1984, Avanceon is committed to providing engineering excellence to its clients and partners. Providing end to end solutions, which include Design, Supply, Engineering, Installation, Testing, Commissioning and Maintenance, Avanceon's executive management has more than a hundred years of experience and insight within the automation and system integration industry.

Find out more about Avanceon at www.avanceon.ae

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