



AHL/SEC/ 523 /2010
JULY 29, 2010

The General Manager
Karachi Stock Exchange (Guarantee) Ltd
Karachi Stock Exchange Building
Karachi Stock Exchange Road
Karachi
Fax No. 111-573-329

Subject: **FINANCIAL RESULTS FOR THE FIRST QUARTER ENDED JUNE 30, 2010**

Dear Sir,

We have to inform you that the Board of Directors of Atlas Honda Limited in their meeting held at 12:00 (Noon) on Thursday, July 29, 2010 have approved the unaudited financial statements of Atlas Honda Limited for the 1st Quarter Ended June 30, 2010.

The financial results of the company are as follows:

	Quarter ended March to June	
	2010	2009
	(Rupees in 000's)	
SALES	8,021,294	5,445,863
COST OF SALES	(7,403,191)	(5,053,207)
GROSS PROFIT	618,103	392,656
DISTRIBUTION COST	(229,666)	(130,163)
ADMINISTRATIVE EXPENSES	(75,657)	(55,674)
OTHER OPERATING INCOME	83,562	44,845
OTHER OPERATING EXPENSES	(25,757)	(15,657)
PROFIT FROM OPERATIONS	370,585	236,007
FINANCE COST	(29,939)	(30,819)
PROFIT BEFORE TAX	340,646	205,188
TAXATION	(115,820)	(72,946)
PROFIT AFTER TAX	224,826	132,242
BASIC EARNINGS PER SHARE - RS.	3.59	2.11

No interim dividend has been declared.

We will send you 300 copies of printed accounts for distribution amongst the members of the Exchange in due course of time.

Thanking you,

For Atlas Honda Limited

Rashid Amin
(Company Secretary)

Atlas Honda Limited.

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