

December 04, 2014

The General Manager,
The Karachi Stock Exchange (Guarantee) Limited,
Stock Exchange Building,
Stock Exchange Road,
Karachi.

Re: Appointment of Chief Executive Officer

Dear Sir,

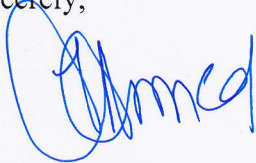
In accordance with Clause (xx) of the Code of Corporate Governance as contained in the Listing Regulations, we have to convey the following:

This is to inform you that the Board of Directors of Artistic Denim Mills Limited (the "Company") in its meeting held on December 03, 2014 has re-appointed Mr. Faisal Ahmed as the Chief Executive Officer of the Company for a period of 3 years commencing from December 03, 2014 on the existing terms and conditions.

You may please inform the members of your Exchange accordingly.

Thanking you,

Sincerely,



Faisal Ahmed
Chief Executive