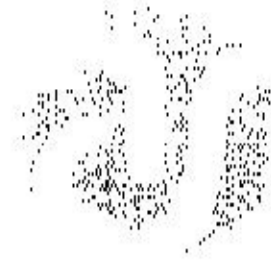


Telegrams : "SWEET SUGAR"
Telex : 25183 ADAM PK
Faxes : 32427560/ 32417907

Adam Sugar Mills Ltd.



REGISTRATION OFFICE
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building, Stock Exchange Road
KARACHI-74000.

Ref: ADAMSM-HO/G-5/250
19th July, 2010

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building, Stock Exchange Road
KARACHI-74000.

Sub: Board Meeting.

Dear Sir,

This is to inform you that the meeting of the Board of Directors of the Company will be held at 2:30 P.M on Monday 26th July, 2010 at registered office of the Company to discuss and approve the unaudited accounts for the nine month ended 30th June, 2010.

Please be advised that in terms of Corporate Governance and Listing Regulations of the Exchange, the Company has determined a closed period from 19th July, 2010 to 26th July, 2010 (both days inclusive) during which no director, chief executive or executives of the company shall deal in its shares in any manner directly or indirectly.

You may please inform the Members of the Exchange accordingly.

Yours faithfully,
For Adam Sugar Mills Limited.

Chief Executive.